

NOV1/12 12.57
*** WPXI-TV ***

SALES PRSN AT- BRAD DANIELL

CLASS: NATL.	LOCAL	REGIONAL
1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24
25	26	27
28	29	30
31	32	33
34	35	36
37	38	39
40	41	42
43	44	45
46	47	48
49	50	51
52	53	54
55	56	57
58	59	60
61	62	63
64	65	66
67	68	69
70	71	72
73	74	75
76	77	78
79	80	81
82	83	84
85	86	87
88	89	90
91	92	93
94	95	96
97	98	99
100	101	102
103	104	105
106	107	108
109	110	111
112	113	114
115	116	117
118	119	120
121	122	123
124	125	126
127	128	129
130	131	132
133	134	135
136	137	138
139	140	141
142	143	144
145	146	147
148	149	150
151	152	153
154	155	156
157	158	159
160	161	162
163	164	165
166	167	168
169	170	171
172	173	174
175	176	177
178	179	180
181	182	183
184	185	186
187	188	189
190	191	192
193	194	195
196	197	198
199	200	201
202	203	204
205	206	207
208	209	210
211	212	213
214	215	216
217	218	219
220	221	222
223	224	225
226	227	228
229	230	231
232	233	234
235	236	237
238	239	240
241	242	243
244	245	246
247	248	249
250	251	252
253	254	255
256	257	258
259	260	261
262	263	264
265	266	267
268	269	270
271	272	273
274	275	276
277	278	279
280	281	282
283	284	285
286	287	288
289	290	291
292	293	294
295	296	297
298	299	300
301	302	303
304	305	306
307	308	309
310	311	312
313	314	315
316	317	318
319	320	321
322	323	324
325	326	327
328	329	330
331	332	333
334	335	336
337	338	339
340	341	342
343	344	345
346	347	348
349	350	351
352	353	354
355	356	357
358	359	360
361	362	363
364	365	366
367		

DATE NOV1/12 12.57

STA:

2/11/59 / F. J. J. J.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	S		530P-600P	30		\$900.00	10/22	10/26	0		M-F	0
14	S		530P-600P	30		\$900.00	10/29	11/2	4		M-F	4
PROGRAM : FIRST AT 5												
ORD COM1 : HV CANX 5X 10/22												
CON COM1 : FIRST AT 5												
44	A		530P-600P	30		\$2,500.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : MG												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-16 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-18 FOR 4 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-42 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-41 FOR 1 SPOT/WK												

FROM REP NOV1/12 12.57
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	A		500P-530P PROGRAM : NEWS ORD COM1 : MG PART OF A MAKEGOOD MADE UP OF LINES	30	2	\$2,500.00	11/2	11/2	1		FRI	1
46	A		600P-630P PROGRAM : NEWS ORD COM1 : MG PART OF A MAKEGOOD MADE UP OF LINES	30	2	\$3,000.00	11/2	11/2	1		FRI	1
47	A		530A-600A PROGRAM : NEWS ORD COM1 : MG PART OF A MAKEGOOD MADE UP OF LINES	30	2	\$1,150.00	11/2	11/2	1		FRI	1
48	A		800A-1000A PROGRAM : NEWS ORD COM1 : MG PART OF A MAKEGOOD MADE UP OF LINES	30	2	\$875.00	11/4	11/4	1		SUN	1
49	A		600A-700A PROGRAM : NEWS ORD COM1 : MG PART OF A MAKEGOOD MADE UP OF LINES	30	2	\$1,700.00	11/2	11/2	1		FRI	1
50	A		400P-430P PROGRAM : JUDGE JUDY ORD COM1 : MG PART OF A MAKEGOOD MADE UP OF LINES	30	2	\$1,000.00	11/2	11/2	1		FRI	1
16	S		600P-630P PROGRAM : CH11 NEWS 6PM ORD COM1 : HV CANX 5X 10/22 CON COM1 : CH11 NEWS 6PM	30		\$1,000.00	10/22	10/26	0		M-F	0
16	S		600P-630P	30		\$1,000.00	10/29	11/2	2		M-F	2

REP HEADLINE# 6374203 TRF# 337153
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-848-0800
 CREDIT ADVISORY: AGENCY
 ORDER WORKSHEET

FAX# 404-848-9552
 CREDIT RISK !!!
 HARRIS REPORT FROM REP

NOV1/12 12.57
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

18	S		700P-730P	30		\$1,800.00	10/22	10/26	0		M-F	0
18	S		700P-730P	30		\$1,800.00	10/29	11/2	1		M-F	1

PROGRAM : JEOPARDY
 ORD COM1 : HV CANX 5X 10/22
 CON COM1 : JEOPARDY

41 S 600P-630P 30 \$625.00 11/4 11/4 0 SUN 0

PROGRAM : CH11 NEWS 6 SUN
 ORD COM1 : NEWS
 ORD COM2 : SPT IS BOOKED- TEX JEN
 THIS IS A MAKE-GOOD FOR NOV3 ON LINE-29 FOR 1 SPOT/WK

42 S 800P-830P 30 \$1,000.00 11/2 11/2 0 FRI 0

PROGRAM : GO ON
 ORD COM1 : GO ON

STATION MAKEGOOD OFFERS:
 THIS IS A MAKE-GOOD FOR OCT26 ON LINE-37 FOR 1 SPOT/WK
 OK'D

BUY#14 MISSED:M-F/530P-600P
 BUY#16 M-F/600P-630P
 BUY#18 M-F/700P-730P
 BUY#42 FRI/800P-830P
 BUY#41 SUN/600P-630P

OFFER:FRI/530P-600P

& FRI/500P-530P

& FRI/600P-630P

& FRI/530A-600A

& SUN/800A-1000A

& FRI/600A-700A

& FRI/400P-430P

CMT:MG

OCT/12 59850.00 NOV/12 83775.00

CONTRACT TOTAL 143625.00
 TOTAL SPOTS 127

PLS ADVISE.

(NOV1/12)

REP HEADLINE# 6374203 TRF# 337153
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 404-848-0800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 404-848-9552
HARRIS REPORT FROM REP

NOV1/12 12.57
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$422,426
SVC- NSI
DEMOS- RA35+*

WPXI 34% KDKA 30% WTAE 27% WPGH 9% CABL 0% WPCW 0% WPMY 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Preemption Report - Detailed

Wednesday, October 31, 2012 3:51:20 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station

Sales Person: Telerep/Atlanta, Atlanta

Contract Start/End Date Headline #

Contract Number: 337153

337153.14.0.1	Political	Open	10/31/12	2:54pm	11/1/12	\$900.00	5:30p - 6:00:00PM	:30	1	1	1	1	1	1	1	1	WPXI	NEWS 530-6P/14	10/23/12-11/06/12	06374203
337153.16.0.1	Political	Open	10/31/12	2:12pm	11/1/12	\$1000.00	5:58:34P - Channel 11	:30	1	1	1	1	1	1	1	1	WPXI	NEWS 6-630P/16	10/23/12-11/06/12	06374203
337153.16.0.2	Political	Open	10/31/12	3:06pm	11/2/12	\$1000.00	5:58:34P - Channel 11	:30	1	1	1	1	1	1	1	1	WPXI	NEWS 6-630P/16	10/23/12-11/06/12	06374203
337153.17.0.1	No Avail	Open	10/31/12	3:40pm	11/5/12	\$1000.00	5:58:34P - Channel 11	:30	1								WPXI	NEWS 6-630P/17	10/23/12-11/06/12	06374203
337153.18.0.1	Political	Open	10/31/12	1:54pm	11/1/12	\$1800.00	6:59:29P - Jeopardy	:30	1	1	1	1	1	1	1	1	WPXI	JEOP 7-730P/18	10/23/12-11/06/12	06374203
337153.18.0.2	Political	Open	10/31/12	3:06pm	11/2/12	\$1800.00	6:59:29P - Jeopardy	:30	1	1	1	1	1	1	1	1	WPXI	JEOP 7-730P/18	10/23/12-11/06/12	06374203
337153.19.0.1	No Avail	Open	10/31/12	3:40pm	11/5/12	\$1800.00	6:59:29P - Jeopardy	:30	1								WPXI	JEOPARDY 7-730P/19	10/23/12-11/06/12	06374203
337153.20.0.1	Political	Open	10/31/12	2:10pm	11/1/12	\$1800.00	7:30:04P - WHEEL OF FORTUNE	:30	1	1	1	1	1	1	1	1	WPXI	WHEEL 730-8P/20	10/23/12-11/06/12	06374203
337153.43.1.1	Political	Open	10/31/12	3:13pm	11/4/12	\$825.00	6:00:00P - Channel 11	:30									WPXI	SLIM NEWS 6-630P/29	10/23/12-11/06/12	06374203
337153.45.0.1	Political	Open	10/31/12	3:03pm	11/1/12	\$1000.00	7:57:49P - 60.00	:30	1								WPXI	6-630P 60.00	10/23/12-11/06/12	06374203

Totals for: Iss/Committee for Justice/Fair

Totals for: 337153 \$12,725.00 Preempt Count: 10 \$12,725.00 Preempt Count: 10